

Advertising Programs for My Theatre Club

Level I: Sponsor Regional Listing Directory Program

- Sponsor's Profile Listing in Regional Directory
- \$125 for one full year for Sponsor Directory Listing or
- This is your entry level **Sponsor Membership** in Mytheatreclub.com
- Sponsor Members can make Offers, create Events and Advertise to our members

Level II: Medium Banner Advertising Program (468 x 160)

*In addition to a Sponsor Member's Listing in our Directory, **Medium Banners** are available for both **Regional** and **National** Advertising:*

- For one full year of **Medium Banner** Advertising on targeted **Regional pages**, the cost will be \$199 + 48 Gift Certificates.
Gift Certificate details: An advertiser will make available:
 - eight \$25 Gift Certificates per month for a total of 48 for one full year; or
 - four \$50 Gift Certificates per month for a total of 24 for one full year; or
 - forty \$10 Gift Certificates per month for a total of 240 for one full year
- Cash only price of \$650 for 6 months of a Medium Banner on targeted **Regional pages**
- Ad rotation for unlimited impressions for one full year

- **National pages:** for \$399 + 96 Gift Certificates for one full year of a **Medium Banner** on targeted **National pages**.
*Gift Certificate details for **National** advertisers: An advertiser will make available:*
 - sixteen \$25 Gift Certificates per month for a total of 48 for one full year; or
 - eight \$50 Gift Certificates per month for a total of 24 for one full year; or
 - eighty \$10 Gift Certificates per month for a total of 240 for one full year
- Cash only price of \$999 for one full year of a Medium Banner on targeted **National pages**
- Ad rotation for unlimited impressions for one full year

***Medium Banner** members can make Offers, create Events and Advertise to our members*

Level III: Large Skyscraper Banner (160 x 600) or Leaderboard Banner (728 x 90)

*In addition to a Sponsor Member's Listing in our Directory, **Large Skyscraper or Leaderboard Banners** are available for both **Regional** and **National** Advertising:*

- For one full year of **Large Skyscraper or Leaderboard Banners** Advertising on targeted **Regional pages**, the cost will be \$299 + 72 Gift Certificate
Gift Certificate details: An advertiser will make available:
 - twelve \$25 Gift Certificates per month for a total of 72 for one full year; or
 - six \$50 Gift Certificates per month for a total of 36 for one full year; or
 - eighty \$10 Gift Certificates per month for a total of 480 for one full year
- Cash only price of \$750 for one full year of a **Large Skyscraper or Leaderboard Banners** advertising targeted Regional pages.

- \$699 + 144 Gift Certificates for one full year of a Large Banner on targeted **National** pages
Gift Certificate details: An advertiser will make available:
 - twenty four \$25 Gift Certificates per month for a total of 144 for one full year; or
 - twelve \$50 Gift Certificates per month for a total of 72 for one full year; or
 - one hundred sixty \$10 Gift Certificates per month for a total of 960 for one full year
- Cash only price of \$1399 for one full year of a Large Banner on targeted **National** pages
- Ad rotation for unlimited impressions for one full year

Large Banner advertisers can make Offers, create Events and Advertise to our members.

Industry (Classifieds) Ad Program

- Classes \$25 for 6 months for text listing with images
- Photographers \$25 for 6 months with images
- Jobs Hiring \$10 for 6 months with images
- Use My Theatre Club Points to purchase ads

All Industry advertisers must be Performing Arts, Patron, Theatre Company or Theatre Organization MTC Members.

Contact Us

Please submit your message with the following form, or call Tom at 773 549 0227 for more information.